



NORTH ADAMS COMMUNITY SCHOOLS

625 Stadium Drive, Decatur, IN 46733 | 260.724.7146 | www.nadams.k12.in.us

June 16, 2021

Dear Friend of North Adams Community Schools,

On Saturday, August 7, 2021, North Adams Community Schools will host its 6th Annual 5k Run/Walk and 1-Mile “Fun Run” as part of the Adams County 5k Wellness Challenge circuit.

The “Brave Nation” 1-mile and 5k Run/Walk will raise vital funds for our student curricular, co-curricular and/or athletic programs. All proceeds go toward student groups and activities. This year, the Brave Nation 5K/1-Mile event will benefit students of the Health Sciences Education program and the Yearbook committee. The funds that each group raises are applied to sustaining valuable outreach programs throughout our community, purchasing and integrating new, upgraded equipment and materials necessary to maintaining the high quality programs that North Adams students participate in, and supporting other discretionary initiatives of the programs that our students are an active part of.

As part of our efforts to raise funds for our student programs, we are inviting the community, area families and our students and group advisors to participate in our “Brave Nation 5K & 1-Mile” event. In order to make this event a success, we are hoping you will see the value in supporting our efforts. We have a number of ways in which your business can support us.

SUPPORT OUR EFFORTS!

PROMOTE OUR EVENT – You can help us share this opportunity to support our students by posting our “Brave Nation 5K & 1-Mile” registration flyer inside of your business, on your businesses website and/or or social media. Help us by spreading the word about our upcoming event so others may become involved.

JOIN OUR EVENT – Come out and attend! Encourage staff members, consumers, your family and friends to join us on August 7th. Walk or run; we just invite you to come out and share in a fun, healthy event with friends of the community for a great cause!

EVENT DETAILS:

What: North Adams Community Schools Brave Nation 1-Mile and 5k Run/Walk

Where: Belmont High School Campus, 1000 E. North Adams Drive, Decatur, IN 46733

When: Saturday, August 7, 2021. 1-Mile Fun Run begins at 8:00 AM, 5K race begins at 8:30 AM; Registration opens at 7:30 AM

Why: To support the students of North Adams Community Schools!

How: Register by completing a registration form. Forms may be obtained by visiting our website at:

www.nadams.k12/in.us/domain/1371 or find us and our event on Facebook at:

@NorthAdamsCommunitySchools

SPONSOR OUR EVENT – We are seeking sponsors to partner with us in our commitment to providing the most optimum opportunities for our students to engage in. Should you wish to consider providing a sponsorship for our event, your business will be recognized at the following tiered sponsorship levels.

SUPPORTING STRIDES FOR STUDENTS 1 MILE & 5K WALK/RUN

Our North Adams Community Schools Brave Nation Sneaker Sponsors will be recognized for their generous support on the back of race shirts, in press releases leading up to and after the event, through radio and media, on the North Adams Community Schools website and social media, on event signage, and other race day signage or advertising materials.

_____ **YES! Please allow me to express interest in sponsoring your event on behalf of:**

[please write exactly as you wish for your business/sponsorship to be listed].

_____ **\$200.00+: GOLD SNEAKER SPONSOR**

_____ **\$100.00-\$199.00: SILVER SNEAKER SPONSOR**

_____ **\$ _____ OTHER SPONSORSHIP LEVEL: Monetary or In-kind Value (Less than \$100)**

****Please make your check to: North Adams Community Schools***

Detach Here

Should you wish to support this great cause, please detach the sponsorship portion of this letter and return your sponsorship pledge to:

North Adams Community Schools
Attn: Leah Thompson
625 Stadium Drive
Decatur, IN 46733

We wish to extend our sincerest gratitude for your partnership in creating greater opportunities for our students to excel.

Should you have any questions or need further information, please contact Leah Thompson, communications/relations for North Adams Community Schools at 260.728.3329 [direct line] or via email at: thompsonl@nadams.k12.in.us.

With sincere appreciation for your support,

Kim Hiatt, superintendent
North Adams Community Schools

Enclosures: Brave Nation Registration Flyer/Form